First 'Sustainable Living' brochure released by Urban Landcare established on Phillip Island.

Bass Coast Alliance formed and first World The Barb Martin Bush Bank established.

Phillip Island Nature Parks formed.

Phillip Island Landcare Group established.

The Phillip Island Conservation Society formed.

Household water audits began. 100 audited.

Westernport Water rebates introduced.

Landcare and Bass Coast Shire council.

'Indigenous plants of Phillip Island' brochure released by Bass Coast Shire Council.

Annual awards began for best urban garden.

‘Common Weeds of Gippsland’ brochure declared by UNESCO.

Ventnor Common.

Venternor 2002

What makes Phillip Island special?

- Phillip Island boasts a high density of coastal habitats including beaches, headlands, rockpools, estuaries and mangrove ecosystems.
- Approximately 8000 people reside and 3.5 million people visit Phillip Island annually.
- Agriculture and tourism are the island's main economies.
- Phillip Island is part of the Western Port biosphere reserve recognised internationally by UNESCO (United Nations Educational, Scientific and Cultural Organisation) Biosphere reserves aim to foster conservation and sustainable development.
- There have been over 264 bird species recorded on the island.
- Phillip Island is home to one of the largest Little Penguin colonies in the world and Seabirds in Phillip Island have been recorded.
- Phillip Island Nature Parks began work on a waste strategy for the whole park in 1991.
- The Phillip Island Recycled Water Scheme was developed to re-use 23% of the wastewater on Phillip Island.
- Over 25 million litres of drinking water now saved annually.
- Over 90% of Phillip Island has undergone pest, disease and weed management initiatives.
- Over the last 25 years around 800,000 indigenous plants have been planted.
- Over 25 years of Little Penguin data helping us understand wider issues like climate change.
- Phillip Island is part of the Western Port biosphere reserve recognised internationally by UNESCO (United Nations Educational, Scientific and Cultural Organisation).
- Phillip Island is a special place. It provides habitat for plants, animals, birds and in a destination for millions of visitors.
- The island is recognised internationally for its research and significant wetlands. A sustainable Phillip Island will help protect its special resources and you can make a difference.

Sustainable Phillip Island

Now is the time for action
Phillip Island is a special place to live and visit.

Phillip Island is a place worth caring for through sustainable living. If you are a resident or visitor of Phillip Island, appreciation that it’s special now and with its resources so for generations to come, then the information in this brochure is for you.

Be a resident of only 10,000 hectares (26km x 9km) all inhabitants - human plant and animal must share limited resources. As humans it’s up to us to live sustainably to give all the inhabitants of the Island a fair go.

In August 2011 a passionate group of community and business representatives met to outline the following vision and objectives for a sustainable Phillip Island.

Sustainable Phillip Island Vision:

Residents and visitors of Phillip Island living sustainably to provide great examples of people making sustainable changes in their homes.

Sustainable Phillip Island:

Residents and visitors of Phillip Island living sustainably to achieve balanced environmental, social and economic outcomes for the future.

Residents and visitors of Phillip Island living sustainably to give all the inhabitants of the Island a fair go.

Residents and visitors of Phillip Island living sustainably to achieve balanced environmental, social and economic outcomes for the future.

As islanders we recognise the powerful impact we have on our home and strive to achieve the following objectives:

• Be aware of our ecological footprint and decrease our consumption by following the 4 R’s: Reduce, Reuse, Refuse, and Recycle.
• Protect, restore and further enhance indigenous flora and fauna on Phillip Island.
• Respect our treasured natural, agricultural and cultural landscapes.
• Support local and sustainable products, and use them whenever we can.
• Contribute to a sustainable Island by being active, engaged, responsible and inclusive community members.

Sustainable Phillip Island

Your challenge and a call to action

As a resident or visitor you can choose sustainable living. This choice will help our island achieve its sustainable vision and objectives.

An island such as ours has obvious boundaries making it easier to measure the difference all of us can make if we choose to live more sustainably.

Do you:
• Know where your water comes from?
• Know where your waste goes?
• Be a safe driver?
• Use things more than once?
• Use less water and energy?
• Know where your energy comes from?
• Renters guide
• Sustainable living guide

Could you:
• Use less water and energy?
• Know where your waste goes?
• Know where your energy comes from?
• Be a safe driver?
• Use things more than once?
• Be aware of our ecological footprint and decrease our consumption by following the 4 R’s: Reduce, Reuse, Refuse, and Recycle.

What is Sustainable Living?

A lifestyle that meets our current needs without compromising the ability of future generations to meet their own needs.

What is an Ecological Footprint?

The Ecological Footprint measures how much nature we have, how much we use, and who uses it. It shows how much biologically productive land and water a population (in an individual, an organisation, a city, a country or all of humanity) requires to support current levels of consumption and waste production, using prevailing technology.

Ecological Footprint of Nations

Sustainable Phillip Island

This brochure is a call to action for you to make the change. You can do it in so many ways:

• Undertake a sustainable self assessment of your home.
• Invest in energy and water efficient products in your home.
• Investigate installation of solar hot water, solar panels and water tanks.
• Plant an indigenous garden. You can purchase locally indigenous plants from the Kam Tarni Bushbank. (they’re water wise plants!)
• Help clean up your beaches when on a walk – take a plastic bag for rubbish and dog poo.
• Keep pets under control in public places, and confined to your house or yard at night.
• Join a local education program and join a discussion group.
• Reduce your ecological footprint by growing your own food.
• Invert in energy and water efficient products in your home.

Some of the best individual achievements in the project included:

• Refuse, Reduce, Reuse, Recycle.
• Renters guide
• Sustainable living guide

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